

Director of Placemaking Recruitment





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The Culture Mile BID is a district in the Square Mile brimming with cultural creativity, commercial vibrancy and a strong sense of community.

The area is home to globally famed institutions such as the Barbican Centre and the future London Museum (reopening in 2026), as well as hidden gems including St Bartholomew The Great, London's oldest surviving church, and some of the last surviving sections of the 2,000 year old wall that once surrounded the City of London.

Over its initial 5-year term, the Culture Mile BID will inject up to £11m into the local area, working in partnership with its levy-paying member businesses as well as the public sector to deliver a range of ambitious projects including major public realm enhancements, agenda-setting green and climate resilience initiatives and high-profile destination marketing campaigns.

The Board has recently transitioned the BID into an in-house management model from a management services contract. The previous provision had included a Placemaking function which was not eligible for TUPE transfer, hence the recruitment of a new in-house Director of Placemaking.

This is an exciting time to be part of the transformation of this unique part of the City of London and a great opportunity to work in a significant Business Improvement District in the heart of central London.



Job Description

Job Title	Director of Placemaking
Reporting to	Chief Executive
Directly Responsible for	tbc
Working Hours	37.5 hour working week, 9:00 to 5:30 Monday to Friday to include some evening and weekend hours as required Applications will be considered from consultants/freelance offering less than 100% FTE, but this role must form a primary part of your work portfolio
Location	Onsite and surrounding local area as required to carry out the duties of the company (some hybrid working available by arrangement)
Salary	up to £70k per annum (dependent on experience)



Job Purpose

The Director of Placemaking will be responsible for the delivery of a high-quality placemaking programme to bring vibrancy to the streetscape and deliver a culture-led public realm – stimulating imaginations and supporting wellbeing and productivity.

The ambitions of this BID theme (Inspiring Places) centre on enhancing the public realm so that Culture Mile’s identity is unmistakable to everyone who moves through, works in, or visits the area. By improving wayfinding, revealing the area’s rich heritage in the streetscape, and supporting a distinctive independent retail and hospitality offer, the BID will help create a more welcoming and legible environment. The aspirations set out in the endorsed Culture Mile Public Realm Vision and Strategy (November 2024) highlight the significant opportunities for change and provide a strong foundation for coordinated improvements.

Reporting to the Chief Executive, alongside fellow Directors in Communications and Marketing, and Strategy and Programmes, this role is required to act in a strategic leadership and delivery capacity to ensure high-quality and high impact.



Key Duties and Responsibilities

Placemaking and Public Realm

- Lead the strategy on placemaking and public realm and identify and prioritise opportunities for physical interventions across the area
- Work closely with the Chair of the steering group to prepare for meetings and to ensure that the group have a clear understanding of the strategic direction set by the Board, the responsibilities of the group and their role in relation to the other steering groups.
- Deliver interventions with contractors and partners ensuring design excellence, creativity, viability and durability.
- Engage the business community and broader stakeholders and partners when and where possible.
- Always ensure good project management practices are in place, including permissions, safety and risk assessments.
- Work with the marketing and communications team to ensure that all publicity opportunities are realised, including branding, photography and press.
- Lead the quarterly Inspiring Places Steering Group
- Report to the Culture Mile BID Board on progress of the relevant approved proposals

Budget and Contract Management

- Manage and report on all budgets related to this area of work providing the Board and Steering Group with a clear overview of the budget position in relation to priorities.
- Ensure appropriate terms are in place for all projects including funding, contracts, ownership and ongoing maintenance.
- Ensure all tendering and contracts are appropriate and compliant with company procedures and take responsibility for scheduling all contract reviews, breaks and renewals as required
- Negotiate additional partner funding for capital projects as required and ensure appropriate agreements are in place

Staff Management

- Day to day management of any staff dedicated to this area of work and/or shared with other teams across the business



Person Specification

- Degree or equivalent experience in urban design, landscape architecture, planning, regeneration, project management, or related fields
- Significant experience leading placemaking, public realm revival and renewal, or urban realm programmes within a local authority, BID, regeneration agency, developer, or design led organisation.
- Proven track record of delivering physical interventions from concept through to completion, including feasibility, design development, procurement, construction, and handover.
- Demonstrable success in stakeholder engagement, particularly with business communities, local partners, landowners, and public-sector bodies.
- Experience managing contracts, tender processes, and compliance with procurement frameworks and governance procedures.
- Familiarity with statutory requirements, including planning, highways permissions, licensing, safety, and risk assessments.
- Strong project management capability, ensuring projects are delivered on time, on budget, and to high design standards.
- Highly organised and confident communicator able to represent projects internally and externally both in written form and in person.



Applications are invited by 26th May

Please send a covering letter and CV to recruitment@culturemilebid.co.uk

For an informal chat please contact [Dr Julie Grail](#) via [LinkedIn](#) or on juliegrail@thebidsbusiness.com