



# Overview of Projects, Income & Expenditure

2025/26





# Introduction

The Culture Mile Business Improvement District will soon begin Year 3 of our initial 5 year term. **We are now the second largest BID in the Square Mile** and firmly established as a key local advocate championing Culture and the Arts.

The last year has seen a significant increase in new office occupiers with many developments now completed. We are in response, constantly reviewing our services to meet the needs of this ever-changing landscape.

It is with an enormous sense of satisfaction that we look back on the year's achievements - the key highlights have been delivery of a full calendar of seasonal events and the launch of our public realm vision and strategy. We are also especially proud of our community grants scheme and street teams which have been very warmly received by everyone.

Just as important as what we have achieved is what is coming up. A case in point is our environmental activity - much of the planning and preparation from last year will result in projects on the ground for the year ahead.



This map illustrates the Barbican Estate, a large residential and commercial development in the City of London. The estate is situated between Farringdon Road to the north and the City Thameslink to the south. Key features include:

- Streets:** Farringdon Road, Chancery Lane, Barbican, Silk St, Chiswell St, South Place, London Wall, Moorgate, Gresham St, Wood St, St Martin's Le Grand, King Edward St, Holborn Viaduct, Old Bailey, Fleet St, and Cheapside.
- Landmarks and Buildings:**
  - St Barts the Great:** A historic church building.
  - St Bartholomew the Great:** Another historic church building.
  - St Barts Hospital:** A modern hospital building.
  - Barbican Centre:** A large, modern building complex.
  - Citypoint:** A modern skyscraper.
  - St Giles Cripplegate:** A church building.
  - Former Smithfield General Market:** A site marked for the London Museum opening in 2026.
  - Rotunda Garden:** A green space within the estate.
  - Greyfriars Church Garden:** A garden area.
  - Postman's Park:** A small park area.
  - St Paul's:** A church building.
  - Noble Street Ruins:** Remains of a medieval church.
  - City Thameslink:** A modern railway station.
  - Millennium Bridge:** A bridge crossing the River Thames.
  - City of London:** The surrounding urban area.
- Transportation:**
  - Farringdon Elizabeth Line:** A major transport route.
  - Barbican Station:** A tube station.
  - City Thameslink:** A modern railway station.
  - St Paul's Station:** A tube station.
  - Liverpool Street Station:** A major railway station.
- Other Features:**
  - Golden Lane Estate:** A residential estate to the north.
  - Chiswell St:** A street running east-west.
  - South Place:** A street running north-south.
  - London Wall:** A street running east-west.
  - Moorgate:** A street running north-south.
  - Gresham St:** A street running north-south.
  - Wood St:** A street running north-south.
  - St Martin's Le Grand:** A street running north-south.
  - King Edward St:** A street running north-south.
  - Holborn Viaduct:** A street running north-south.
  - Old Bailey:** A street running north-south.
  - Fleet St:** A street running north-south.
  - Cheapside:** A street running north-south.

The Culture Mile BID acts a key local advocate – amplifying the business voice within the area. **Its role is to enable, champion and promote culture in the area.** This in turn creates a vibrant business district to support the large corporate workforce, hospitality and retail sectors.

## Sustainable Environment

## Connected Business Community

## Inspiring Places

## Cultural Destination

This billing leaflet provides a summary of our projects from 2024/25 and demonstrates how our services and projects will continue to impact and support businesses in 2025/26.

The Culture Mile team welcome your thoughts and comments and encourage you to take advantage of the projects and services we provide.

You can contact the team at: [info@culturemilebid.co.uk](mailto:info@culturemilebid.co.uk) or visit our website [culturemilebid.co.uk](http://culturemilebid.co.uk)



# 1. Sustainable Environment

## Sustainable Environment



### 2024/25 Achievements:

- Our team of Street Ambassadors continue to offer an environmental service reporting to the City of London on missed waste collections, graffiti, litter and abandoned e-bikes. During 2024 the team engaged in a City-wide monitoring initiative aimed at improving on-street collection of e-bikes by the operating companies. To date the team have reported more than 4510 environmental issues, with a 98% fix rate.
- In this financial year, we have run the first in a series of seminars on sustainability – outlining what it means for businesses in the area and to learn best practice from experts delivering on this agenda.
- We also supported the work of the City of London's Clean City Awards Scheme by sponsoring an award and promoting sign-ups within our hospitality and SME sector.
- A green infrastructure audit took place, identifying focus areas for the BID to deliver new on street planting with designs that improve biodiversity and are environmentally sustainable.

### In 2025/26 we will:

- Create a roadmap and practical toolkit to share with the area's businesses, helping them on the transition to Net Zero.
- Building on initial analysis work carried out as part of our Public Realm Vision and Strategy, Publica completed a green infrastructure audit of the area. Aligning with the green corridors set out in the draft City Plan 2040, the audit has subsequently informed thinking on where the BID can add valuable green infrastructure as part of our flexible planting scheme – supporting biodiversity corridors and linking with existing green spaces.
- Working closely with the other City BIDs and the City's transport team, we will explore ways to support the City's Transport Strategy in reducing Freight, Servicing and Delivery (FSD) vehicle movements. This could include trialing both consolidation and collaboration initiatives between property owners, building management and occupiers.
- Develop a greening project in partnership with City of London to include new flexible planters and redesign of some existing ones. Trial locations to be rolled out from Spring 2025.
- We will also work with our local community to increase wildlife and healthy sustainable planting, and apply for London in Bloom competition 2025.



# 2.

## Connected Business Community



Connected business community



### 2024/25 Achievements:

- The Street Ambassadors have welcomed 50,000 visitors to the area this year with 47% local to London or business visitors. They have reported community safety issues on behalf of business including anti-social behaviour and other street issues to respective agencies. They engage with reception, facilities and security teams in corporate buildings, gathering information, seeing how the BID may provide support. The team have attended Bystander Training and Counter-Terrorism training to equip them with the knowledge and skills to support workers and businesses in the footprint.
- Launched a Safety and Security Alliance in the area with an associated programme of safety themed events and activity including Safety and Security Week in February 2025
- Partnered with the City of London Police and other City BIDs to deliver a series of free crime prevention workshops on women's safety, cybercrime, conflict management training, as well as offering Coffee with a Cop.
- Provided volunteering opportunities to corporates via our Business in the Community programme – matchmaking local need with business volunteers – linking up several businesses.
- Sponsored We Can Be – an event for young women, in partnership with The Lord Mayor's Appeal and London-wide schools, to foster connections with local businesses, provide career advice and remove perceived barriers to working in the city.
- Launched a Community Forum to ensure residents in the area have a voice in the delivery of the BID.
- Held the inaugural Knowledge Exchange events for SME's, Freelancers and Entrepreneurs providing opportunities for businesses at any level to network and share skills and best practice.
- The Second year of our Community funding programme saw us funding 16 local charities benefitting approximately 22,200 people via our community projects where 50% of our projects meet the criteria for Sustainable Development Goal 11 (Sustainable Cities and Communities).

### In 2025/26 we will:

- Launch of Year 3 of our Community grants programme.
- Expand the Street Ambassadors to cover longer hours, including during the winter months.
- Commission regular footfall and economic insight data to be shared with our members regularly, helping them to plan and adapt to changing travel trends and consumer behaviour.
- Build on the first Knowledge Exchange event to deliver events for skills and knowledge sharing, and to share good practice around inclusion, talent development and staff wellbeing.



# 3.

## Inspiring Places



Inspiring Places



### 2024/25 Achievements:

- Participated in London Festival of Architecture. The Round Table was crafted from modular pre-fabricated and found elements, including industrial concrete pipes and utility poles, and invited the public to sit down for exchange and deliberation. Located in public space close to Moorgate Station, it proved popular with local workers and visitors. Post festival, the Roundtable was relocated to a charity project in East London.
- Published our Public Realm Vision and Strategy, drawing on and tying together existing strategies, public realm schemes and developments, to provide a collective vision for public realm in the Culture Mile area. This will guide future initiatives, and tackle urban realm and movement challenges. This is based on detailed analysis and extensive engagement with key stakeholders, as well as public engagement with visitors, residents and workers to identify key issues and opportunities.
- Commissioned an area-wide Festive Lighting scheme to celebrate the area's key locations. Lights were added to lamp columns on Aldersgate and London Wall for the first time, and feature installations included St Barts Hospital, London Wall Place, Holy Sepulchre and a Christmas Tree outside St Giles Cripplegate.

- A series of local walks have been developed to assist with wayfinding and to foster a sense of belonging for those working and living in the footprint. These include:
  - Barbican to Old Bailey – Black History Walk
  - The Fashion History of the Culture Mile
  - Queer History of the Culture Mile

### In 2025/26 we will:

- Participate in the London Festival of Architecture, working in partnership with London Museum to activate the Smithfield area a year ahead of the museum reopening.
- Deliver “quick win” projects as identified by the Public Realm Strategy and work on feasibility and planning for medium and longer term projects.
- Explore locations to add to the greening scheme, in partnership with property owners, developers and the City Corporation.
- Expand area-wide Festive Lighting scheme to enhance coverage in key locations across the area.
- Work with building management and occupiers across the area to improve efficiencies in Freight, Servicing and Deliveries (FSD).
- Collaborate with property owners and developers to support cultural activation, both for meanwhile and longer-term use. We will explore creative ways of enhancing the look of construction hoarding to aid wayfinding and celebrate the area's history.



# 4.

## Cultural Destination



Cultural Destination

### 2024/25 Achievements:

- More than 14,600 people attended events put on or sponsored by the Culture Mile BID throughout the year and we partnered with property owners, charities and cultural institutions to ensure a high quality and varied offer.
- Partnered with both major and smaller cultural partners on projects to celebrate the area and drive footfall such as:
  - Major art installations and activities including Purple Hibiscus at Barbican Centre.
  - Events that are aimed at bringing new audiences to the footprint including Barbican Outdoor Cinema.
  - Supported Barts Heritage and St Barts the Great with their programmes.
  - Worked with the London Museum to support their work ahead of the museum reopening in 2026.
  - Collaborated with London Jazz Festival and Brookfield to bring the first ever event Hub to the Culture Mile: Jazz Social at Citypoint.
- Worked with City BIDs and the City Corporation Sports Team to deliver Summer of Sport in the City, bringing free sporting activities to the Culture Mile.
- Appointed an organisation to deliver footfall, visitor and economic data insights to be shared with members and inform the BIDs work across all areas.
- Programmed a full and varied festive programme of events supporting businesses, churches and other community groups and organisations across the Christmas period, including

a Maker's Market in the hospital yard, community carols outside St Giles Cripplegate and a Chanukah event with Jewish Square Mile.

- Delivered placemaking events that highlight the unique spaces of the area and support hospitality businesses such as our Big Christmas Party outside 2 London Wall Place. This was a major activation with lights, live music, games and activities, featuring food and drink from Barbie Green.

### In 2025/26 we will:

- Share systematic insight data on visitors and behaviours in the city with members in a regular report, to support their business needs and to support the BID's work.
- Continue to work with the London Museum to support Phase 1 opening in 2026, including collaborating with London Museum Studios temporary space to deliver community and cultural programming.
- Build on our programming of placemaking events, including delivering an outdoor summer festival, celebrating the areas connections to music and literature.
- Work with Guildhall School of Music and Drama and Guildhall Production Studios on producing the inaugural Vibrance Festival, a major light and sound event for the Culture Mile,
- Partner with our local cultural institutions to provide a varied and unique events offer, attracting domestic and international visitors and encouraging workers to spend time in the area outside of work hours, including the weekends.



# BID Board and Team

All activities are managed by a not-for-profit company directed by a board of local business leaders. The day to day activity and management of projects is delivered by an executive team.

## BID Board

### Andrew Heald

Baird

### Timur Tezisler

Bank ABC

### Ali Mirza

Barbican Centre

### Charles Knight

Barts Health NHS Trust

### Andrew Smith (Chair)

Broadfield Law

### Ruth Hoy

DLA Piper

### Sian Brittain

Guildhall School of Music & Drama

### Jennifer Reeve

Legal & General

### Rajeev Shaunak

MHA McIntyre Hudson

### David Banks

Phillips 66

### Angeli Ganoo-Fletcher

PRP Architects

## Executive Team

### Austin Casey

Chief Executive

### Sarah Baker

Head of Partnerships & Engagement

### Will Dyson

Director of Placemaking

### Caroline Hanson

Director of Communications & Marketing

### Anita Kwasniewski

Events Manager

### Dhino Panchalingam

Digital Marketing Manager

### Beth Nash

Safe & Secure Manager

### Ashley Foreman

EA & Team Administrator

### Mohammad Saqib

Finance Manager

### Aynkaran Markandu

Finance Assistant

## Street Ambassador Team

Gavin Kirkwood, Noemi Cappello, Greig Oldbury and George Cheuk





# 2024-2025 Forecast position

£ Projected\*

2023-24 Reserves brought forward	1,119,641
BID Levy Income(assuming 95% Collection)	2,580,637
Voluntary Income and Sponsorship	22,500

<b>Total Income</b>	<b>3,722,778</b>
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Sustainable Environment	261,192
Connected Community	404,736
Inspiring Places	362,541
Cultural Destination	652,542
Management and Administration*	285,025
Contingency**	110,752

<b>Total Expenditure</b>	<b>2,076,788</b>
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2024-25 Estimated Closing Reserves	1,645,990
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\* Based on forecasts made in February 2025 management accounts, covered firstly by voluntary income and includes statutory obligations incl levy collection fees.

\*\* 5% Statutory contingency set aside in 2025-26 Budget to cover BID levy fluctuations, ratings changes and bad debts.

# 2025-2026 Budget

£ Projected\*

2024-25 Estimated Reserves brought forward	1,645,990
BID Levy Income (assuming 95% Collection)	2,339,798
Voluntary Income and Sponsorship	20,000

<b>Total Income</b>	<b>4,005,788</b>
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Sustainable Environment	466,420
Connected Community	611,279
Inspiring Places	774,923
Cultural Destination	947,130
Management and Administration*	291,593
Contingency**	116,990

<b>Total Expenditure</b>	<b>3,208,335</b>
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2025-26 Estimating Closing Reserves	797,453
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